



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K St. NW
Ste. 200
Washington, DC 20007

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
36984-2	11/04/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Heller, Dean R-USS	HELLER/SENATE/REP	

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	36984	08843471

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
8027	HLLD	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
2	10/29/12	10/30/12	8 News Now 5a M-F	5-6a	MT-----	:30	2	\$225.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 2	<u>Rate</u> \$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	8	M	10/29/12	5:10 AM	8 News Now 5a M-F	5-6a	:30	DH10181218H	\$225.00	NM
1	8	Tu	10/30/12	4:58 AM	8 News Now 5a M-F	5-6a	:30	DH10251219H	\$225.00	NM
4	10/29/12	10/30/12	8 News Now 6a M-F	6-7a	MT-----	:30	2	\$275.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 2	<u>Rate</u> \$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	8	M	10/29/12	6:11 AM	8 News Now 6a M-F	6-7a	:30	DH10251219H	\$275.00	NM
1	8	Tu	10/30/12	6:46 AM	8 News Now 6a M-F	6-7a	:30	DH10251219H	\$275.00	NM
6	10/29/12	10/30/12	CBS This Morning	7-9a	MT-----	:30	2	\$200.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 2	<u>Rate</u> \$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	M	10/29/12	8:58 AM	CBS This Morning	7-9a	:30	DH10181218H	\$200.00	NM
2	8	Tu	10/30/12	8:54 AM	CBS This Morning	7-9a	:30	DH10251219H	\$200.00	NM
8	10/29/12	10/30/12	Live With Regis & Kelly	9-10a	MT-----	:30	2	\$275.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 2	<u>Rate</u> \$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	M	10/29/12		Live With Regis & Kelly	9-10a	:00		\$275.00	NM
					Credited					
2	8	Tu	10/30/12	9:36 AM	Live With Regis & Kelly	9-10a	:30	DH10251219H	\$275.00	NM
12	10/29/12	10/30/12	Young & Restless	11a-12p	MT-----	:30	1	\$1,925.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,925.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	8	Tu	10/30/12	11:28 AM	Young & Restless	11a-12p	:30	DH10251219H	\$1,925.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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Advertiser	Product	Estimate Number	
Heller, Dean R-USS	HELLER/SENATE/REP		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/29/12	10/30/12	8 News Now Noon M-F	12-1230p	MT-----	:30	2	\$325.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 2	<u>Rate</u> \$325.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 8	M	10/29/12	12:20 PM	8 News Now Noon M-F	12-1230p	:30	DH10181218H	\$325.00	NM
1 8	Tu	10/30/12	12:20 PM	8 News Now Noon M-F	12-1230p	:30	DH10251219H	\$325.00	NM
16	10/29/12	10/30/12	Ellen	3-4p	MT-----	:30	2	\$425.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 2	<u>Rate</u> \$425.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	10/29/12	3:36 PM	Ellen	3-4p	:30	DH10251219H	\$425.00	NM
2 8	Tu	10/30/12	3:00 PM	Ellen	3-4p	:30	DH10251219H	\$425.00	NM
18	10/29/12	10/30/12	8 News Now 4p M-F	4-5p	MT-----	:30	2	\$450.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 2	<u>Rate</u> \$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	10/29/12		8 News Now 4p M-F	4-5p	:00		\$450.00	NM
		See MG 18.3							
2 8	Tu	10/30/12		8 News Now 4p M-F	4-5p	:00		\$450.00	NM
		See MG 18.4							
4 8	Tu	10/30/12	4:43 PM	8 News Now 430-5p M-F	430-5p	:30	DH10251219H	\$450.00	NM
		MG for 18.2 10/30							
3 8	Tu	10/30/12	4:48 PM	8 News Now 430-5p M-F	430-5p	:30	DH10251219H	\$450.00	NM
		MG for 18.1 10/29							
20	10/29/12	10/30/12	8 News Now 5-630p M-F	5-630p	MT-----	:30	4	\$1,750.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 4	<u>Rate</u> \$1,750.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4 8	M	10/29/12	5:09 PM	8 News Now 5-630p M-F	5-630p	:30	DH10181218H	\$1,750.00	NM
1 8	M	10/29/12	6:07 PM	8 News Now 5-630p M-F	5-630p	:30	DH10251219H	\$1,750.00	NM
2 8	Tu	10/30/12	5:23 PM	8 News Now 5-630p M-F	5-630p	:30	DH10251219H	\$1,750.00	NM
3 8	Tu	10/30/12	6:20 PM	8 News Now 5-630p M-F	5-630p	:30	DH10251219H	\$1,750.00	NM
22	10/29/12	10/30/12	Inside Edition	630-7p	MT-----	:30	2	\$325.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 2	<u>Rate</u> \$325.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	10/29/12	6:57 PM	Inside Edition	630-7p	:30	DH10181218H	\$325.00	NM
2 8	Tu	10/30/12	6:50 PM	Inside Edition	630-7p	:30	DH10251219H	\$325.00	NM
24	10/29/12	10/30/12	7-8p Rotator	7-8p	MT-----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	10/29/12	7:14 PM	7-8p Rotator	7-8p	:30	DH10251219H	\$350.00	NM
26	10/29/12	10/30/12	8 News Now 11p M-F	11-1135p	MT-----	:30	2	\$600.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 2	<u>Rate</u> \$600.00				

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26	10/29/12	10/30/12	8 News Now 11p M-F	11-1135p	MT-----	:30	2	\$600.00	NM
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2 8		M	10/29/12	11:22 PM	8 News Now 11p M-F	11-1135p	:30	DH10181218H	\$600.00 NM
1 8		Tu	10/30/12	11:22 PM	8 News Now 11p M-F	11-1135p	:30	DH10251219H	\$600.00 NM
28	10/29/12	10/30/12	Letterman	1135p-1237a	MT-----	:30	2	\$275.00	NM
Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/29/12	11/04/12	MT-----	2	\$275.00			
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1 8		M	10/29/12	12:32 AM	Letterman	1135p-1237a	:30	DH10251219H	\$275.00 NM
2 8		Tu	10/30/12	12:32 AM	Letterman	1135p-1237a	:30	DH10251219H	\$275.00 NM
50	10/24/12	10/30/12	8 News Now 4-5a	4-5a	MTWTF--	:30	1	\$25.00	NM
Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/24/12	10/30/12	MTWTF--	1	\$25.00			
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1 8		M	10/29/12	4:09 AM	8 News Now 4-5a	4-5a	:30	DH10251219H	\$25.00 NM
Total Spots							26		

Payment Terms 30 Days

<u>Gross Total</u>	\$15,775.00
<u>Agency Commission</u>	\$2,366.25
<u>Net Amount Due</u>	\$13,408.75